



WORLD TRADE CENTER
SAN DIEGO

ADVISORY COMMITTEE STATUS REPORT

Bella Heule

CHAIR

May 20, 2010



Overview

- **Purpose**
- **Year in Review**
- **Achievements**
- **Challenges**
- **Discussion: Representative and Plenary Groups**
- **Next Steps**



Purpose

- **Assist the SDCRAA to plan and develop airport facilities for the County of San Diego**
- **AC shall include reps from 14 areas of expertise with up to 60 members (51 current)**
- **Authority shall select members that represent all elements of the County of SD**



YEAR IN REVIEW

*Special Meeting

-
- | | |
|------------------|---|
| 7/16/09 | Subcommittee Updates;
Concessions Development Program Overview;
Terminal Development Progress Update |
| 10/8/09 | Subcommittee Updates; RASP Update |
| 12/11/09* | 5-yr Ground Transportation Mgt Plan (GTMP)
Update; Tour |
| 1/21/10 | Subcommittee Updates; Green Build |
| 2/19/10* | Vehicle Conversion Incentive-based Program |
| 5/20/10 | Passenger Satisfaction Survey; RASP Update;
AC Restructure; Elections |



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YEAR IN REVIEW

SUBCOMMITTEE MEETINGS:

RASP

Sustainability

Ad Hoc (GTMP)



ACHIEVEMENTS

- **Increased/enhanced interaction between AC and board**
- **Gained greater focus and provided feedback on current issues**
- **Provided range of thinking to board on various projects, programs and initiatives**



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CHALLENGES

TIMING

RELEVANCY

SIZE

ATTENDANCE

QUORUM



CHALLENGES: TIMING

AA Board Meetings:

Monthly

1st Thursday/month

Dark August

AC Meetings:

Quarterly



CHALLENGES: ATTENDANCE

51 Voting AC Members

Attendance Since Jan 2009:

100% attendance		4 members	7%
75%	“	17 members	33%
50%	“	11 members	21%
25%	“	10 members	19%
0%“		9 members	17%

51 Total

36%



CHALLENGES: QUORUM

51 Voting Board Members; Quorum 50% +1 = 27

7/16/09	38
10/8/09	28
12/11/09*	18
1/21/10	21
2/19/10*	19
5/20/10	TBD



AA BOARD FEEDBACK

AA Board Retreat Feb 2010

- 1) **Consensus that a smaller committee more integrated with board process would be helpful**
- 2) **Panknin & Berman met with AA Staff and AC Officers early May to discuss concept:
Composition – Responsibilities - Work Plan – Other**
- 3) **AA Staff took concept to Board (Apr)**
- 4) **Board is asking AC to consider and provide input**



COMPOSITION: TWO GROUPS

Representative Group:

Voting representatives from the 14 categories composed identified in the SDCRAA Act and in SDCRAA Policy 1.21.

The Chair, First and Second Vice Chairs would be selected from among these representatives.

Some categories with one or fewer AC members may be combined into the Representative Committee seat.



COMPOSITION: TWO GROUPS

1. Airport Mgt
2. Passenger/Airfreight Ops/Econ
3. General Aviation
4. Natural Environment
5. Regional Econ Devt / Business Sector
6. DOT / Local Public Transit
7. Port
8. Local Govt
9. University Campuses
10. DOD
11. Other Groups/Residents of SD County
12. Binational Business
13. Tourism
14. SDIA Neighboring Comm



COMPOSITION: TWO GROUPS

Plenary Group:

Non-voting group composed of additional members from each identified category.

SDCRAA Board appoints all members of the Committee.



STRUCTURE: COMPOSITION

RESPONSIBILITIES: REPRESENTATIVE GROUP

Two-year term with staggered appointments; half of the members will rotate from positions on the Representatives Group in any given year.

Monthly meetings; maximum 1 ½ hours.

Representatives Group members will be responsible for communicating with the non-voting members within the member's designated category.

Lack of attendance at two consecutive monthly may be cause for removal.

Asked to sign an agreement acknowledging their commitment to role.



STRUCTURE: COMPOSITION

REPONSIBILITIES: PLENARY GROUP

Non-voting members encouraged to participate at monthly meetings in order to provide an even greater range of community thinking.

Opportunity to rotate into voting positions at future dates based on the identified categories.



STRUCTURE: WORK PLAN

The Committee's work plan set by the Board and Committee after consideration of its future agenda.



STRUCTURE: OTHER

Each Representative and Plenary committee member will be offered the opportunity to participate in a half-day “Airport 101” orientation.



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NEXT STEPS

Today's Discussion Shared With Board

Board Consideration July 1

AC Restructure Update July 15 (AC Mtg)



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DISCUSSION

Composition

Responsibilities

Work Plan

Other



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Thank You