

Be Relax Spa



SAN DIEGO
INTERNATIONAL
AIRPORT

Relax at Be Relax

Need a spa day but don't have time to squeeze it in before your next business trip? Stressed out travelers will soon be able to indulge in a massage, mani-pedi or facial while waiting for a flight at San Diego International Airport, at two Be Relax Spa locations.

Be Relax was developed by F. Briest in 2003, after a long and tedious journey across South America..

Just one year later, the first Be Relax opened at Paris' Charles de Gaulle Airport, giving passengers the opportunity to indulge in a spa escape in the midst of a busy airport.

"The typical airport offers passengers a lot of food options but no services to help them relax," said Briest, Co-CEO and Partner of Be Relax. "Be Relax is a place travelers can go to take a break after a long business meeting or to help them start a vacation on the right foot."

The airport spa concept quickly took off, and Be Relax expanded to locations in Germany, Italy, the United Kingdom and Switzerland by 2009. In 2010, Be Relax entered the U.S. market; today, they have 30 locations in six countries. Briest estimates that a new Be Relax is opening every 45 days, making them the world leader in the market.

The airport's Be Relax locations will feature a variety of cosmetic products, health services and beauty treatments that can be tailored to the amount of time the passenger has at the airport.

Services will include:

- Hot stone massage
- Table massage (like the typical California spa)
- Be Relax signature Champagne manicure, where passengers can sip Champagne while they are pampered
- Thai massage



Be Relax will be located in Terminal 2 East and Terminal 2 West.

CHAIR MESSAGES	
Be Up back, neck, shoulders, arms and hands	10/20 min - £14/24/32
Be Feet legs and feet	12/20 min - £20/30/34
Be Light ... shoulders, arms and legs	20/30 min - £24/32

MANICURE, PEDICURE & SPA	
Express The Be Relax signature manicure/pedicure with a relaxing massage	15
Express + Change of Place	18
Classic The Be Relax signature manicure/pedicure with a relaxing massage	18
Classic + Change of Place	21
Facial The Be Relax signature facial with a relaxing massage	18
Facial + Change of Place	21
Ala carte Change of place Nails Massage	14 11 11 11

A variety of services will be offered at Be Relax, catering to the on-the-go traveler.

- Shellac manicure
- Facials
- Waxing

San Diego's Be Relax spas will be designed with San Diegans in mind.

"We know that the San Diego traveler is going to have different needs than the Parisian traveler," said Briest. "We will be sure to create an environment that works for San Diego."

Be Relax is partnering with First Class

Concessions, a San Diego business, to ensure that the location fits the San Diego environment. Briest is committed to hiring local employees.

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