



**CONCESSION DEVELOPMENT PROGRAM**  
AT SAN DIEGO INTERNATIONAL AIRPORT (SDIA)



**CONCESSIONS 101 WORKSHOP**

**When:** •Thursday - April 22, 2010  
•8-11AM

**Where:** •Ronald Reagan Community Center  
•195 East Douglas Avenue, El Cajon 92020

**RSVP:** •619/400-2569  
•Leave your name and number of attendees

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The San Diego County Regional Airport Authority is in the process of implementing a comprehensive **Concession Development Program (CDP)** to completely redevelop all food & beverage and retail concessions encompassing all airport facilities at SDIA. The existing concession program lease expires November 30, 2012.

The future concession program will use a competitive solicitation process that will create greater opportunities for existing and new concessionaires. The **Request For Proposals (RFP)** release date is estimated to be 1<sup>st</sup> Quarter 2011.

The **CDP** is projected to increase concession space by nearly 100% from 75,000SF to approx. 149,000SF.

**For Additional Information, Contact:**

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