



## **CONCESSION DEVELOPMENT PROGRAM AT SAN DIEGO INTERNATIONAL AIRPORT (SDIA)**



### **CONCESSIONS 101 WORKSHOP**

The San Diego County Regional Airport Authority is in the process of implementing a comprehensive **Concession Development Program (CDP)** to completely redevelop all food & beverage and retail concessions encompassing all airport facilities at SDIA. The existing concession program lease expires November 30, 2012.

The future concession program will use a competitive solicitation process that will create greater opportunities for existing and new concessionaires. The **Request For Proposals (RFP)** release date is estimated to be 1<sup>st</sup> Quarter 2011.

The **CDP** is projected to increase concession space by nearly 100% from 75,000SF to approx. 149,000SF.

#### **PLEASE JOIN US!**

**DATE:** Thursday, March 25, 2010

**TIME:** 8-11 a.m.

**WHERE:** Holiday Inn South Bay  
700 National City Blvd.  
National City, CA 91950  
Phone: 619/474-2800

#### **For Additional Information, Contact:**

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