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Air Canada to expand service to Toronto from San Diego; pursues growth strategy for Toronto hub

SAN DIEGO — February 2, 2010 This spring, Air Canada will offer new daily service between Toronto and San Diego, California. Flights will be non-stop and conveniently timed for connections with flights on Air Canada's extensive domestic and international network. Customers can earn Air Canada Aeroplan, United Mileage Plus, Continental OnePass or USAirways Dividend miles on the San Diego-Toronto route.

"Air Canada's Toronto announcement is a welcome addition to the route network from San Diego. This service is likely to be popular with business and leisure travelers to and from eastern Canada and beyond," said Thella F. Bowens, President/CEO of the San Diego County Regional Airport Authority.

The service detail for the new San Diego – Toronto flight is outlined below.

Destination	Launching	Frequency	Service Provided By
San Diego	June 17, 2010	Daily, year-round	Air Canada A319

With the launch of San Diego-Toronto service, Air Canada offers three scheduled flights each day to three Canadian destinations (Vancouver, Calgary and Toronto) from San Diego. In total, this summer Air Canada will operate up to 232 flights per day between six points in Canada and 55 destinations in the U.S. In addition, this summer Air Canada will also serve 30 domestic and 45 international destinations from Toronto.

Montréal-based Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 170 destinations on five continents. Canada's flag carrier is the 13th largest commercial airline in the world and serves 33 million customers annually. Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network for Canadian domestic, transborder and international travel. As well, customers can collect Aeroplan miles for future rewards through Canada's leading loyalty program.

The San Diego County Regional Airport Authority was established by state law in 2003 to operate San Diego International Airport and to address the region's long-term air transportation needs. San Diego International Airport generates some \$10 billion in annual economic impact for the region.

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