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Alaska Airlines offers new routes from San Diego International Airport

Nonstop flights to Maui and Puerto Vallarta coming soon

SAN DIEGO – April 22, 2010 – The San Diego County Regional Airport Authority announced this week that Alaska Airlines will be adding two new nonstop flights—serving Maui and Puerto Vallarta—from San Diego International Airport (SDIA).

On October 1, the airline will inaugurate its first route from San Diego to Hawaii. Flights will be available between SDIA and the island of Maui seven days a week. Alaska Airlines is offering introductory one-way fares of \$159 on tickets purchased by May 4, 2010, for travel through February 11, 2011, on all San Diego flights to Hawaii.

Additionally, beginning November 12, a daily flight between SDIA and Puerto Vallarta, Mexico, will be available for seasonal travel. This flight enhances Alaska Airline’s current service from San Diego to Mexico, as it also has flights to Cabo San Lucas. The new flights between San Diego and Puerto Vallarta will be available for purchase pending approval by the U.S. Department of Transportation and the Mexico Director General of Civil Aviation.

“The addition of these daily routes to popular destinations is good news for San Diego,” said Thella F. Bowens, Airport Authority President/CEO. “We welcome the more affordable and convenient options Alaska Airlines offers to travelers.”

The new Alaska flights will be operated with Boeing 737 aircraft, with 16 first class seats and 141 coach seats.

Summary of new San Diego-Maui service:				
Date	City pair	Departure	Arrival	Frequency
Oct 1	San Diego-Maui	9:20 a.m.	12:10 p.m.	Daily
Oct 1	Maui-San Diego	1:10 p.m.	9:35 p.m.	Daily
Summary of new San Diego-Puerto Vallarta service:				
Date	City pair	Departure	Arrival	Frequency
Nov 12-Apr 11	San Diego-Puerto Vallarta	10:15 a.m.	2:55 p.m.	Daily

In 2009, passengers rated San Diego International Airport 88% in overall passenger satisfaction, the highest in six years of surveying.

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